



Welcome Team Captains!

Thank you for stepping up to this role in our 20th “Walk A Mile In My Shoes” fundraiser. We are excited to have you! As you may know, the Walk A Mile event benefits our women’s shelters and programs. This year our theme is “Walk Where You Are!” and we hope you will have a blast while spending time with your **teammates**. Walk A Mile 2021 still has the Top Three Team Trophy’s, t-shirts and Captain’s gift. We have added Individual competitions, Team Banner and PINK Shoe contests and photo uploads just for FUN! There is an opportunity to be entered in for drawings as well. Most importantly, you will be raising money to make a difference in the lives of women and children. ***So, let’s get started!***

As a Team Captain you are important! The monies your **team** helps raise will support the shelters and programs that offer women and children a safe place to stay and HOPE that change can happen. *You are the contact and motivation for your team!* We have put together a toolkit that will help you as you get started as Team Captain, recruit **team members** and have fun making a memorable 20th Walk A Mile!

The investment of your time and your commitment as a **Team Captain** is what makes Walk A Mile successful year after year. This year we need you more than ever as we aren’t able to meet in person. So, a big **THANK YOU** for all your work! Please reach out to me with any questions or assistance you may need in the weeks ahead!

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Volunteer/ Event Coordinator
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20th WALK A MILE IN MY SHOES



Event Overview

- What:** Walk A Mile In My Shoes is a one-mile walk, in harsh winter conditions, to benefit the Kokomo Rescue Mission's ministry programs to provide safe shelter to women and women with children. *Help us celebrate our 20th Walk A Mile In My Shoes!*
- Where:** *This year Walk A Mile looks different!* Since we are not able to meet together, Teams are encouraged to **"Walk Where You Are!"** You can choose where and when you walk. Where we walk is different but WHY WE WALK remains the same.
- When:** *FEBRUARY 5TH—MARCH 20TH* are the dates to participate by leading a Team, joining a Team or participating as an Individual. On March 20th we will host an online celebration and announce the total monies raised and winners of our FUN competitions!
(To qualify to win one of our team or individual awards, all donations including cash and checks must be turned in by 4PM on Wednesday, March 17th.)
- Our Goal:** *Our goal for 2021 is \$150,000!* Our Walk A Mile monies come from our generous Sponsors and faithful Teams and individuals who collect donations to support our women and women with children's shelters and programs. In the last nineteen years the Walk A Mile fundraiser has raised over **\$1,700,000** to support the women and children. Help us make our 20th Anniversary Walk the best yet!

For Event Information and to Register visit our Walk A Mile In My Shoes website at:

<https://invest.kokomorescuemission.org/walk21>

Or you can call: 765-456-3838

Learn More

Visit our website to view tours of our shelters, listen to testimonies, hear interviews with our directors and see photos of our past Walk A Miles!

Follow us on:



Get Started

- ◆ Be a Team Captain
- ◆ Join a Team
- ◆ Register as an Individual
- ◆ Make a donation
- ◆ Spread the Word!

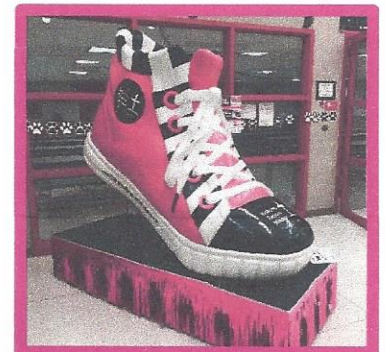
Fun Competitions

- ◆ Top 3 Teams earn the Golden Sneaker, Silver Slipper or Bronze Bootie Trophies!
- ◆ Top 3 individual participants earn awards!
- ◆ Team Banner Contest
- ◆ Decorate **PINK** shoes!

Checklist for Team Captain

You may use this checklist to help you get started, to generate ideas and as a reminder of steps you can take to make your Team successful.

- Choose a Team Name and register your Team at:
<http://invest.kokomorescuemission.org/walk21>
- Sign yourself up as a walker and make a personal donation to set an example for your team members and earn your first badge!
- Recruit your Team – reach out to family, friends, co-workers, etc. Have a goal of the number you will contact to be on your Team!
- Help them set up their personal fundraising page if they need it.
- Remember to log on and record all offline donations (cash & checks). There is a printable donation form to help you keep track of these.
- Design your Team Banner with teammates for our **Team Banner Contest!**
- Decorate your sneakers “Walk A Mile” style for our **Pink Shoe Contest!**
- Choose the date and location of your Team’s “Walk Where You Are!”
- Get your Team members to take pictures with our Big Shoes around town!
- Check in on your Team members with texts/email/calls to encourage them.
- Remind your Team the week of March 8th, all donations must be turned in by Wednesday, March 17th to qualify for competitions.
- Send Thank you notes.

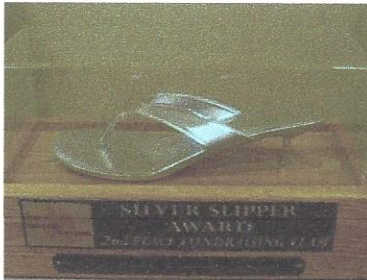
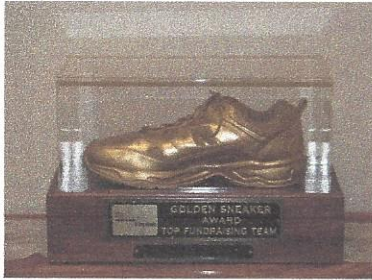


20th WALK A MILE IN MY SHOES *FUN Competitions!*



Top Three Fundraising Teams!

These traveling trophies are awarded to the top three fundraising teams.



Get your church group, business, co-workers or a bunch of friends together and have fun while competing for one of our Walk A Mile Trophies! We have some very competitive Teams that have made a big difference in the past—take the challenge and join in the fun competition!

All donations must be entered on the Walk A Mile Team or Participant page by Wednesday, March 17th to be calculated in the final totals. Cash & Checks must be turned in by 4:00PM to be confirmed.

Three Top Fundraising Individuals!

This year we are giving special recognition to those individuals that work extra hard to raise funding for our Walk A Mile event.

Awards will be given to the three top fundraisers!!



Make a Team Banner!

Create a banner or poster with your Team's Name and upload a picture with your Team walking with the banner. A winner will be picked for "Bragging Rights!"

Creative Ideas to Raise Donations!

- ◆ *Host a Chili Night and take donations.*
- ◆ *Have a GAME NIGHT Fundraiser!*
- ◆ *Challenge people to a "Shoe Tax" for each pair of shoes in their closets.*
- ◆ *Collect freewill offering in SHOES at the end of church or a meeting.*

Decorate Pink Shoes!

Decorate your sneaker "Walk A Mile" style and upload a picture! We will put the winner on our social media!



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